



Organised by edcom

The Ad Venture Student Competition is the first pan-European competition which gives students the chance to experience what it is like to work in the advertising industry. During the academic year, student teams create their own agency and work on a pitch for a real client.

How does Ad Venture work?



Since its launch in 2008:



Almost **2000** students



From **24** countries

Have participated in Ad Venture

Why do students love Ad Venture?

"Expanded my social and professional network"

"Improved my CV and career perspectives"

"Developed my research, creative & communication skills"

Ad Venture has...

"Increased my analytical and strategic thinking"

"Given me the opportunity to put my knowledge & skills to the test"

"Made me want to work in advertising"

More information: www.eacaeducation.eu